

WW Martin – Net Zero Carbon by 2050 Action Plan

FACT: Net Zero is critical - the reduction in carbon emissions is the way in which the world can reduce emissions, Net Zero is the state at which Global Warming stops.

At WW Martin, we are acutely aware that according to the UK Green Council, the UK Built Environment is currently responsible for 25% of total UK Greenhouse Gas Emissions. In response, the most effective way to limit and reduce Climate Change is for businesses to limit their carbon emissions and implement core business initiatives to do so.

It is for this reason why we have implemented our Net Zero 2050 Policy, supported by our Net Zero 2050 Roadmap - 10 Point Action Plan which sets out our strategies to achieve Net Zero Emissions.

1. Environmental Awareness

The collective action by many is far greater than the sole actions of an individual. Regular engagement with and training for our staff, supply chain and wider project team partners to help educate and raise awareness of the issues surrounding climate change. This includes our commitment as members to the SME Climate Commitment as recognised by the United Nations Race to Zero campaign.

2. Environmental Sustainability Champion and Working Group

Collectively responsible for taking ownership of delivering our commitment to achieve Net Zero and upholding the principles of our sustainability policies and objectives. Our team includes members of the Board of Directors and senior representatives from our Procurement, Design, Pre-construction, Construction, Customer Care, and Supply Chain Management functions.

3. Environmental benchmark levels and targets

Recording and reporting our carbon emissions is aligned with the GHG 'Scopes', incorporating 'Scopes' 1 and 2 as a minimum with meaningful and realistic targets for achieving a reduction in emissions. Year on year improvements (e.g. 10% emissions savings) are set to maintain compliance with our Net Zero Carbon 2050 targets.

4. Carbon Emissions Reduction Management System (CERMS)

A comprehensive CO2 carbon data management system to record and report emissions for our business and our sites as are defined by the Greenhouse Gas Protocol (GHG) has been introduced and is used. Specific targets for Scopes 1 and 2 are set and targets for delivering reductions in Scope 3 are continuously reviewed

5. Project Emissions Reports

A formal process within our business by which we objectively analyse carbon emissions data across at our head office and across our construction sites has been developed. Regular reviews and processes are in place to measure performance in accordance with our company policies / targets, identifying improvements to be made and areas of best practice.

6. Carbon Offsetting Initiatives

Identifying and working with leading Kent initiatives to help offset carbon emissions resulting from our operations. Examples include work with the Kent Countryside Partnerships initiatives and the Woodland Trust.

7. Managing design and construction in conjunction with Carbon Reduction strategies

Utilising our in-house design team and construction expertise to effectively deliver solutions to achieve reductions in carbon emissions both short and long-term in innovative and cost-effective ways. The development of our Carbon Reduction Design and Construction Procedure Guide forms the basis of our approach within our ISO14001 accredited Business Management System.

8. Promoting a circular economy

Promoting a reduction in the use of raw materials through the specification and use of materials from sustainable sources, materials with high levels of recycled content, and materials with extended product life cycles. Implemented in conjunction with our waste reduction strategies this helps to reduce greenhouse-gas emissions in our operations and supports our reduction targets.

9. Local supply chain partners

Working with local subcontractors and material suppliers is a core focus of our business as a main employer in Kent. In addition to supporting our Social Value commitments, the use of local businesses also helps to reduce emissions associated with our indirect emissions as defined by Scope 3.

10. Continued investment and commitment

Recognising the investment of time, effort and money is needed to achieve our objectives to achieve Net Zero Carbon by 2050. The introduction of new initiatives and technologies are researched and evaluated to identify areas for investment, including the application of grants available to support our business. For instance, the installation of EV charging points to support our move to electric vehicles and use of renewable energy through the installation of Photovoltaic Panels at our head office.